

The Extra 2 How Wall Street Strategies Took A Major League Baseball Team

The Court-imposed Major League Baseball Antitrust Exemption Baseball, the Major League Way Chronology of Latin Americans in Baseball, 1871-2015 The Golden Era of Major League Baseball World of Major League Baseball Batting as Major Leaguers Do it The Extra 2% The Integration of Major League Baseball Official Major League Baseball Fact Book Baseball beyond Borders The International League Big League Batting Secrets The Official Rules of Major League Baseball The Reshaping of America's Game Making the Majors America's Game The Official Rules of Major League Baseball Doubleheaders Major League Baseball Organizations Baseball History United States. Congress. Senate. Committee on the Judiciary. Subcommittee on Antitrust, Business Rights, and Competition Dick Groch Lou Hernández Bryan Soderholm-Difatte Outlet Clifford W. Brown Jonah Keri Rick Swaine Sporting News Frank P. Jozsa Jr. Marshall D. Wright Harvey Kuenn Bryan Soderholm-Difatte Eric M. Leifer Bryan Soderholm-Difatte Triumph Books Charlie Bevis Frank P. Jozsa (Jr.)

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spotlighting the detroit tigers discusses ways of breaking into professional baseball and the fundamentals of professional training and playing

this combination reference book and history covers the inroads and achievements made on professional ball fields by latin american athletes the major leagues greatest international majority following an on this date in hispanic baseball history format the author takes a commemorative look at generations of players from mexico the caribbean and central and south america from the earliest pioneers through the well known stars of today there are two appendices first latinos by franchise and an extensive chronological listing of latino milestones by country the book is fully indexed by players teams ballparks and other contributors to latino baseball history

when jackie robinson made his debut at ebbets field on opening day in 1947 the brooklyn dodgers became the first major league team with a black player anywhere in

its organization by the end of the golden era of baseball a period in and around the 1950s there would be an unprecedented number of notable black players in the major leagues including hall of famers hank aaron ernie banks roberto clemente willie mays and jackie robinson while this era is defined by integration it was also the age of the boys of summer brooklyn dodgers new york yankee dominance and the first major change in the geographic landscape of the big leagues in half a century in the golden era of major league baseball a time of transition and integration bryan soderholm difatte explores the significant events and momentous changes that took place in baseball from 1947 to 1960 beginning with jackie robinson s rookie season in 1947 soderholm difatte provides a careful and thorough examination of baseball s integration including the struggles of black players who were not elite to break into the starting lineups in addition the author looks at the dying practice of player managers the increasing use of relief pitchers and platooning the iconic 1951 pennant race between the new york giants and the brooklyn dodgers and more soderholm difatte also tells the stories of three central characters to this era whose innovations strategies and vision changed the game branch rickey who challenged the baseball establishment by integrating the dodgers casey stengel whose 1949 1953 yankees won five straight championships and leo durocher whose spy operations was a major factor in the giants 1951 pennant surge in an age when baseball was at the forefront of american society integration would come to be the foremost legacy of the golden era but this was also a time of innovative strategy from the use of pinch hitters to frequent defensive substitutions concluding with an overview of how baseball is still evolving today the golden era of major league baseball will be of interest to baseball fans and historians as well as to scholars examining the history of integration in sports

an illustrated history of the 1985 baseball season a look at the compelling performances by the game s superstars like pete rose rod carew and wade boggs and team by team analysis more than 200 photographs offer you an incredible visual account of baseball s most exciting action

what happens when three financial industry whiz kids and certified baseball nuts take over an ailing major league franchise and implement the same strategies that fueled their success on wall street in the case of the 2008 tampa bay rays an american league championship happens the culmination of one of the greatest turnarounds in baseball history in the extra 2 financial journalist and sportswriter jonah keri chronicles the remarkable story of one team s cinderella journey from divisional doormat to world series contender when former goldman sachs colleagues stuart sternberg and matthew silverman assumed control of the tampa bay devil rays in 2005 it looked as if they were buying the baseball equivalent of a penny stock but the incoming regime came armed with a master plan to leverage their skill at trading valuation and management to build a model twenty first century franchise that could compete with their bigger stronger richer rivals and prevail together with boy genius general manager andrew friedman the new rays owners jettisoned the old ways of doing things substituting their own innovative ideas about employee development marketing and public relations and personnel management they exorcized the devil from the team s nickname developed metrics that let them take advantage of undervalued aspects of the game like defense and hired a forward thinking field manager as dedicated to unconventional strategy as they were by quantifying the game s intangibles that extra 2 that separates a winning organization from a losing one they were able to deliver to tampa bay something that billy beane s moneyball had never brought to oakland an american league pennant a book about what happens when you apply your business skills to your life s passion the

extra 2 is an informative and entertaining case study for any organization that wants to go from worst to first

this book is a record of the men and events team by team during major league baseball's integration it focuses especially on the owners executives and managers who were the heroes villains or spectators of integration and it sheds new light on the unheralded champions of integration and on those whose culpability has so far been overlooked individual chapters cover each of baseball's integration era teams and a final chapter covers expansion teams of the 1960s each team's responsible individuals are examined its acquisition deployment and treatment of black players documented and the effect of its integration actions on team performance analyzed appendices provide populations of integration era major league cities first black players by team first black players in various minor leagues rosters of black players by team a timeline of black player milestones and a list of black all star selections through 1969

this official book of major league baseball offers you the most complete combination of a look ahead to 2004 and a historical review of baseball this book has all the facts you will need for the coming season right at your fingertips you will find team by team listings that include official 2004 schedules 40 man rosters and exclusive player by player analysis the 2003 review provides you with team by team analysis of the past season including day by day results and statistics and box scores from the memorable games of 2003 you will also get a recap of the postseason series with stories and box scores which provide the official record of postseason play the history section offers a complete rundown of the hall of fame membership by class plus an annual listing of key award winners you will also find annual standings and notes from 1876 through 2003

in 1973 roberto clemente was honored as the first baseball player born outside the continental u s to be inducted into the hall of fame born in carolina puerto rico the former pittsburgh pirate amassed 3 000 career hits and 240 home runs since then eight more international players of major league baseball have been voted into the hall of fame including recent inductees roberto alomar puerto rico and bert blyleven netherlands these hall of famers are but a few of the many non native players who have contributed significantly to major league baseball dating all the way back to 1876 and up to the present baseball beyond borders from distant lands to the major leagues not only examines the careers of foreign born and puerto rican baseball players but also goes beyond the players to look at managers executives coaches and officials of major league baseball as well this book explores the impact and performances of these individuals on mlb and the minor leagues and their contributions to the expansion and popularity of american baseball in the u s and around the world baseball beyond borders offers a historical perspective of when why and how emigrants came to play professional baseball in the u s and also provides background information on baseball in foreign countries baseball leagues outside the u s and the academies run by mlb on foreign soil featuring photographs statistics and bios this unique book presents a comprehensive look at the impact players and staff born outside the u s have had on baseball both in the u s and beyond baseball fans and sports historians will enjoy reading baseball beyond borders as will anyone wishing to learn more about the influence of foreigners on america's national pastime

from 1884 to 1953 the international league enjoyed a measure of stability that was the envy of many other minor leagues with franchises located in cities along the east coast and canada including newark toronto baltimore montreal and providence the circuit

produced a brand of baseball that was only a bit below that of the majors this is the complete year by year team by team statistical history of the first 70 years of the international league from its beginnings with the eastern league in 1854 to 1953 when longtime member baltimore was forced to relocate its franchise to make way for a major league team for each season there is a brief essay that covers the league's highlights and its champion full rosters for each team are then provided with complete statistics for all players

the past 25 years have been the most dynamic in the history of major league baseball from the league's recovery after the players strike to the growth of analytics and the rise of new world series contenders in the reshaping of america's game major league baseball after the players strike bryan soderholm difatte reflects on the factors and challenges that have changed major league baseball since the 1994 1995 players strike he examines the consolidation of power in the commissioner's office the influx of latin and asian players the boom in new stadiums the influence of analytics in reshaping how rosters are constructed the relationship between managers and the front office and the rise of the power game between pitchers and batters that has led to unprecedented strikeouts and home run totals while major league baseball continues to develop and grow the league has had to grapple with repeated steroids scandals the struggle of small market teams to remain competitive and the forever unfinished business between players and owners over free agency and fair compensation the reshaping of america's game provides a detailed and intriguing review of the many issues affecting the national pastime during the liveliest years in mlb history the reshaping of america's game together with soderholm difatte's america's game tumultuous times in america's game and america's game in the wild card era form the author's complete definitive history of major league baseball

in this in depth look at major league sports eric leifer traces the growth and development of major leagues in baseball football basketball and hockey and predicts fundamental changes as the majors pursue international expansion he shows how every past expansion of sports publics has been accompanied by significant changes in the way sporting competition is organized with each reorganization the majors have created teams closer in ability bringing repetition to competition across time only to expand and energize the public's search for differences between teams and for events that disrupt the repetitive flow the phenomenal success of league sports leifer writes rests on their ability to manufacture inequalities for fans to latch on to without jeopardizing the equalities that draw fans in leifer supports his theory with historical detail and statistical analysis he examines the special concerns of league organizers in pursuing competitive balance and presents a detailed analysis of how large city domination has been undermined in the modern era of major league baseball using games from the four major league sports he then shows how fans can themselves affect the course of competition in nfl football for example fans account for nearly all of the persisting inequality in team performance the possibility of sustaining inequality among equals emerges from the cross pressures that fans and leagues place on competition with substantial data in hand leifer asks the essential question facing the leagues today how can they sustain a situation that depends entirely on simultaneous equality and contention one in which fan involvement may evaporate as soon as one team dominates his answer has significant implications for the future of major league sports both nationally and internationally

this comprehensive survey of major league baseball looks at the national pastime's

legendary figures major innovations and pivotal moments from the beginning of the twentieth century through world war ii in america s game a history of major league baseball through world war ii bryan soderholm difatte provides a comprehensive narrative of the major developments and key figures in major league baseball during a time when the sport was still truly the national pastime soderholm difatte details pivotal moments including the founding of the american league the 1919 black sox scandal and navigating the great depression and two world wars and concludes with a chapter examining the exclusion of black ballplayers from the major leagues central personalities covered in this book include baseball executives judge landis and branch rickey managers john mcgraw and joe mccarthy and iconic players such as babe ruth and ty cobb america s game isn t simply about celebrating the exploits of great players and teams it is just as much about the history of major league baseball as an institution and the evolution of the game itself with significant changes taking place in baseball in recent times this book will remind baseball fans young and old of the rich history of the game

award winning author charlie bevis explores the long history of the major league doubleheader from its beginnings in the late 19th century up to the present day emphasizing its significance within baseball and popular culture bevis describes the twin bill s role in holiday celebrations its one time identity as sunday sporting event and the part it played in baseball s survival during the depression and world war two

this book analyzes and highlights the development and success of major league baseball teams in the national league and the american league focusing on each team s performance in seasons and postseasons and to what extent each succeeded as a business enterprise despite competition for market share from other types of entertainment the book discusses historical and financial information about the 30 major league franchises each chapter contains two core themes team performances and franchise business the former highlights which and how teams won division and league championships and world series while the latter lists and compares financial data including their revenue gate receipts and operating income and describes interesting business topics each chapter also provides an overview of when each franchise organized and why it joined mlb a brief profile of its current majority owner or ownership group records of teams special coaches and players attendances at home games and how their ballparks rank as a venue for fans baseball business explains why particular teams located in large midsize or small markets win more games and titles than others and when and how frequently that occurs furthermore it provides ways to compare franchises financial success individually by division and by league by linking and comparing the historical performances of mlb teams to financial information about them as business organizations this book offers a unique contribution to the literature on the sports industry

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