Doubts About Doublespeak

Teaching about DoublespeakThe SAGE Encyclopedia of War: Social Science PerspectivesAmerican Media and Mass CultureMediaSpeakThe English QuarterlyPlanet WordQuarterly Review of DoublespeakRevenue AssuranceEnglish JournalThe English RecordExploring LanguageThe High School JournalTeaching the English LanguageLanguage ArtsArts in SocietyA Handbook of Modern Rhetorical TermsBridging the Gap with Reading Road Trip 2.0A Directory of Publishing Opportunities for Teachers of WritingThe Teaching of High School EnglishIn Print, Critical Reading and Writing Daniel J. Dieterich Paul Joseph Donald Lazere Roy F. Fox J. P. Davidson Eric Priezkalns Gary Goshgarian John H. Bushman Linda Woodson Brenda D. Smith Tina Bennett-Kastor Julius Nicholas Hook Martin Stevens

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traditional explorations of war look through the lens of history and military science focusing on big events big battles and big generals by contrast the sage encyclopedia of war social science perspective views war through the lens of the social sciences looking at the causes processes and effects of war and drawing from a vast group of fields such as communication and mass media economics political science and law psychology and sociology key features include more than 650 entries organized in an a to z format authored and signed by key academics in the field entries conclude with cross references and further readings aiding the researcher further in their research journeys an

alternative reader s guide table of contents groups articles by disciplinary areas and by broad themes a helpful resource guide directing researchers to classic books journals and electronic resources for more in depth study this important and distinctive work will be a key reference for all researchers in the fields of political science international relations and sociology

on subjects from superman to rock n roll from donald duck to the tv news from soap operas and romance novels to the use of double speak in advertising these lively essays offer students of contemporary media a comprehensive counterstatement to the conservatism that has been ascendant since the seventies in american politics and cultural criticism donald lazere brings together selections from nearly forty of the most prominent marxist feminist and other leftist critics of american mass culture from a dozen academic disciplines and fields of media activism the collection will appeal to a wide range of students scholars and general readers

this book defines and analyzes the content structure and values of three predominant types of public discourse which are labeled doublespeak salespeak and sensationspeak these media messages are examined to determine how they are constructed and how they influence individuals ideology and culture discussions are illustrated with a diverse range of examples from popular culture magazines internet sites politics television and film fox argues that the information age has replaced actual reality with representations of reality he states that electronic media dominates our lives together these three voices saturate media and technology profoundly influencing american culture fox suggests specific strategies for recognizing and understanding these coded messages this lively and informative discussion will appeal to anyone who is interested in learning how print and electronic media manipulate both individuals and society as a whole the extensive research will appeal to media communications journalism and cultural studies scholars alike

unravel the mysteries of language with j p davidson s remarkable planet word the way you speak is who you are and the tones of your voice and the tricks of your emailing and tweeting and letter writing can be recognised unmistakably in the minds of those who know and love you stephen fry from feral children to fairy tale princesses secrets codes invented languages even a language that was eaten planet word uncovers everything you didn t know you needed to know about how language evolves learn the

tricks to political propaganda why we can talk but animals can t discover **3 000** year old clay tablets that discussed beer and impotence and test yourself at textese do you know your rmes from your lols meet the **105** year old man who invented modern day chinese and all but eradicated illiteracy and find out why language caused the go light in japan to be blue from the dusty scrolls of the past to the unknown digital future and with heart the first graphic to enter the oed are we already well on our way to a language without words in a round the world trip of a lifetime discover all this and more as j p davidson travels across our gloriously endlessly intriguing multilingual planet word john paul davidson is a film and television director and producer after studying at bristol university and completing his doctoral field work in the university of malysia he joined the bbc s travel and exploration unit as their resident anthropologist stephen fry s film stage radio and television credits are numerous and wide ranging he has written produced directed acted in or presented productions as varied as wilde blackadder jeeves and wooster a bit of fry and laurie fry s english delight and qi after writing many successful books his recent memoir the fry chronicles was a number one bestseller

this cutting edge reference represents a new phase in the talkra project an initiative dedicated to improving the discipline of revenue assurance ra for communication providers from blog to podcasts and now a book the project offers a platform for a select group of ra experts to share ideas and best practices in revenue assurance revenue manag

this language reader features thought provoking readings that explore the various interconnections between language and american society the text challenges the reader to critically examine how language affects and constructs culture and how culture constructs and affects language gender and language hate speech language of war censorship market general interest

widely praised for her engaging and motivating writing style brenda smith provides exercises and instruction designed to encourage critical thinking a hallmark of the text the readings are taken from college textbooks and represent three different reading levels **9th 10th 10th 12th 12th** in each chapter to permit individualization of assignments to meet varying student needs a variety of academic disciplines are represented throughout including psychology history biology business allied health and english literature

intended for 9th 12th grade reading level

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