

Target Store Employee Handbook

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unlike other books on retailing specialty shop retailing is aimed at the reader who has a dream of opening a store but little background in this type of business the book takes into account the fact that their motivation is often not primarily monetary but rather the intangible benefits of creating your own business and working with people and products that you love this new and improved 3rd edition includes material about selling on the internet including ebay storefronts online marketing and customer service improvements and changes in the retailing field such as competing with big box retailers and the demise of the sales rep system

whether your store is still in the planning stages struggling to make ends meet or

showing a healthy profit this is the tool you need to keep it or get it on track

retail crime security and loss prevention is destined to become the go to source of crime and loss prevention related information in the retail industry written and edited by two nationally recognized retail security experts and enhanced with 63 contributions by others who contribute expertise in specialized areas this book provides over 150 definitions of loss prevention terms and discusses topics ranging from accident investigations counterfeit currency emergency planning and workplace violence to vendor frauds no other single work contains such a wealth of retail security information the co authors are charles chuck sennewald csc cpp former director of security at the broadway department stores a major division of carter hawley hale stores inc founder of the iapsc and author of numerous security industry books and john christman cpp former vp and director of security for macy s west they have put in one book a wealth of information techniques procedures and source material relative to retail crime and loss prevention which will prove an invaluable reference work for professionals at all levels within the industry tables current industry figures and statistics fully articulate the impact of loss prevention and theft in the retail setting case examples from the authors own experience illustrate real world problems and connect theory to practice the most complete book available on retail security

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