

# LOGISTICS AND SUPPLY CHAIN MANAGEMENT SYLLABUS

OPERATIONS AND SUPPLY CHAIN MANAGEMENT ESSENTIALS YOU ALWAYS WANTED TO KNOW  
MARKETING AND SUPPLY CHAIN MANAGEMENT THE ESSENTIALS OF  
SUPPLY CHAIN MANAGEMENT  
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SUPPLY CHAIN  
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LEADING EFFECTIVE SUPPLY CHAIN TRANSFORMATIONS  
END-TO-END SUPPLY CHAIN MANAGEMENT - 2ND EDITION -  
LOGISTICS AND  
SUPPLY CHAIN MANAGEMENT, THIRD EDITION  
OPERATIONS AND SUPPLY CHAIN MANAGEMENT FOR MBAs  
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ESSENTIALS OF SUPPLY CHAIN MANAGEMENT  
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SUPPLY CHAIN MANAGEMENT  
OPERATIONS, LOGISTICS AND SUPPLY CHAIN MANAGEMENT  
SUPPLY CHAIN TRANSFORMATION  
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AFTER READING THIS BOOK YOU WILL BE ABLE TO ANSWER THE FOLLOWING QUESTIONS  
I WHAT IS OPERATIONS AND SUPPLY CHAIN MANAGEMENT AND WHY IS IT  
IMPORTANT  
II WHAT ARE THE KEY FUNCTIONS WITHIN THIS FIELD AND HOW DO THEY INTERACT WITH ONE ANOTHER AND THE BROADER BUSINESS  
III WHAT ARE THE  
RESPONSIBILITIES AND DECISIONS THAT MANAGERS IN EACH FUNCTIONAL AREA THINK ABOUT  
IV HOW WILL DISRUPTIONS IN THE SUPPLY CHAIN IMPACT THE BUSINESS  
WORLD AND OUR LIVES GOING FORWARD  
V WHAT ARE THE PRACTICAL APPLICATIONS OF THE KNOWLEDGE GAINED AROUND SUPPLY CHAIN OPERATIONS  
HAVE YOU  
EVER WONDERED WHAT YOUR PEERS MEANT BY SUPPLY CHAIN OR OPERATIONS OR WHY EITHER OF THESE FIELDS MATTER  
WHAT ABOUT PEOPLE THAT WORK IN THESE  
ROLES  
WHAT DO THEY ACTUALLY DO IN OPERATIONS AND SUPPLY CHAIN MANAGEMENT  
ESSENTIALS YOU ALWAYS WANTED TO KNOW  
THESE QUESTIONS WILL BE

ANSWERED AND MORE THIS PRACTICAL YET SIMPLE GUIDE USES A HYPOTHETICAL COMPANY AND THE CONSUMER PRODUCT THEY MAKE TO EXPLAIN HOW THE VARIOUS FUNCTIONS WITHIN THE SUPPLY CHAIN INTERTWINE AND CONTRIBUTE TO BRING A FINISHED PRODUCT TO LIFE FOR CONSUMERS IN THE MARKET YOU DON T NEED A MANAGEMENT BACKGROUND TO UNDERSTAND OUR STORY OF HOW NEW DEMANDS CHANGING PREFERENCES AND UNFORESEEN CIRCUMSTANCES FORCE THIS FICTIONAL COMPANY TO ADAPT IN ORDER TO SURVIVE BY POSING QUESTIONS THAT SUPPLY CHAIN OPERATIONS MANAGER S FACE YOU WILL START TO THINK LIKE A SUPPLY CHAIN OPERATIONS PROFESSIONAL WHETHER IT BE IN PROFESSIONAL OR PERSONAL APPLICATIONS YOU MAY NOT BE INSPIRED TO MAKE A CAREER SHIFT INTO THESE AREAS OR CHAT SUPPLY CHAIN TOPICS AT THE DINNER TABLE HOWEVER YOU WILL GAIN AN UNDERSTANDING AND APPRECIATION FOR HOW THESE ACTIVITIES MAKE EVERYDAY PRODUCTS AND SERVICES AT OUR DISPOSAL AND WHY THIS IS INCREASINGLY IMPORTANT FOR COMPANIES TO PAY ATTENTION TO ABOUT THE SERIES THE SELF LEARNING MANAGEMENT SERIES IS DESIGNED TO HELP STUDENTS NEW MANAGERS CAREER SWITCHERS AND ENTREPRENEURS LEARN ESSENTIAL MANAGEMENT LESSONS THIS SERIES IS DESIGNED TO ADDRESS EVERY ASPECT OF BUSINESS FROM HR TO FINANCE TO MARKETING TO OPERATIONS BE IT ANY INDUSTRY EACH BOOK INCLUDES BASIC FUNDAMENTALS IMPORTANT CONCEPTS STANDARD AND WELL KNOWN PRINCIPLES AS WELL AS PRACTICAL WAYS OF APPLICATION OF THE SUBJECT MATTER THE DISTINCTIVENESS OF THE SERIES LIES IN THAT ALL THE RELEVANT INFORMATION IS BUNDLED IN A COMPACT FORM THAT IS VERY EASY TO INTERPRET

ORGANIZATIONS ARE NOW RECOGNIZING THE IMPORTANCE OF DEMAND SUPPLY INTEGRATION TO THEIR GROWTH AND SUCCESS WHILE MARKETING AND SUPPLY CHAIN MANAGEMENT ARE AN ESSENTIAL PART OF ANY BUSINESS QUALIFICATION IT IS BECOMING INCREASINGLY ESSENTIAL TO UNDERSTAND THE NEED FOR INTEGRATION BETWEEN SYNERGIZE MARKETING AND SCM MARKETING AND SUPPLY CHAIN MANAGEMENT IS AMONG THE FIRST TO SYNERGIZE THESE TWO DISCIPLINES ITS HOLISTIC APPROACH PROVIDES STUDENTS WITH A MACRO LEVEL UNDERSTANDING OF THESE FUNCTIONS AND THEIR SYMBIOTIC RELATIONSHIP TO ONE ANOTHER AND DEMONSTRATES HOW BOTH CAN BE MANAGED SYNERGISTICALLY TO THE BENEFIT OF THE ORGANIZATION THIS BRIDGE BUILDING TEXTBOOK IS IDEAL FOR STUDENTS OF MARKETING LOGISTICS SUPPLY CHAIN MANAGEMENT OR PROCUREMENT WHO WANT TO UNDERSTAND THE MACHINATIONS OF BUSINESS AT A MACRO LEVEL

THIS IS TODAY S INDISPENSABLE INTRODUCTION TO SUPPLY CHAIN MANAGEMENT FOR TODAY S STUDENTS AND TOMORROW S MANAGERS NOT YESTERDAY S PROF HOKEY MIN FOCUSES ON MODERN BUSINESS STRATEGIES AND APPLICATIONS TRANSCENDING OBSOLETE LOGISTICS AND PURCHASING DRIVEN APPROACHES STILL FOUND IN MANY COMPETITIVE BOOKS FOCUSING ON OUTCOMES THROUGHOUT THE ESSENTIALS OF SUPPLY CHAIN MANAGEMENT SHOWS HOW TO ACHIEVE CONTINUOUS ORGANIZATIONAL SUCCESS BY APPLYING MODERN SUPPLY CHAIN CONCEPTS REFLECTING HIS EXTENSIVE RECENT EXPERIENCE WORKING WITH LEADING EXECUTIVES AND MANAGERS MIN TEACHES HIGHLY EFFECTIVE METHODS FOR SUPPLY CHAIN THINKING AND PROBLEM SOLVING YOU LL MASTER AN INTEGRATED TOTAL SYSTEM APPROACH THAT PLACES FUNCTIONS LIKE INVENTORY CONTROL AND TRANSPORTATION SQUARELY IN CONTEXT HELPING YOU SMOOTHLY INTEGRATE INTERNAL AND EXTERNAL FUNCTIONS AND ESTABLISH EFFECTIVE INTER FIRM COOPERATION AND STRATEGIC ALLIANCES ACROSS COMPLEX SUPPLY CHAINS COVERAGE INCLUDES UNDERSTANDING MODERN SOURCING LOGISTICS OPERATIONS SALES AND MARKETING AND HOW THEY FIT TOGETHER USING MODERN SUPPLY CHAIN METHODS TO IMPROVE CUSTOMER SATISFACTION AND QUALITY WORKING WITH CUTTING EDGE SUPPLY CHAIN TECHNOLOGY AND METRICS MOVING TOWARDS GREATER SUSTAINABILITY AND MORE EFFECTIVE RISK MANAGEMENT WORKING WITH CORE ANALYTICAL TOOLS TO EVALUATE SUPPLY CHAIN PRACTICES AND MEASURE PERFORMANCE LEGAL ETHICAL CULTURAL AND ENVIRONMENTAL SUSTAINABILITY ASPECTS OF MODERN SUPPLY CHAIN OPERATIONS HOW TO BUILD A CAREER IN GLOBAL SUPPLY CHAIN MANAGEMENT THE ESSENTIALS OF SUPPLY CHAIN MANAGEMENT WILL BE AN INDISPENSABLE RESOURCE FOR ALL GRADUATE AND UNDERGRADUATE STUDENTS IN SUPPLY CHAIN

MANAGEMENT AND FOR EVERY PRACTITIONER PURSUING PROFESSIONAL CERTIFICATION OR EXECUTIVE EDUCATION IN THE FIELD

IN THE LAST TEN YEARS A REVOLUTION HAS OCCURRED IN THE WAY IN WHICH COMPANIES MANAGE THEIR BUSINESS STRATEGY AND ITS OPERATIONAL DELIVERY CALLED SUPPLY CHAIN MANAGEMENT SCM IT IS A STRATEGIC BUSINESS MODEL THAT HAS BEEN DEVELOPED IN RESPONSE TO INCREASING GLOBAL COMPETITIVE PRESSURES MANY COMPANIES HAVE ALREADY CHOSEN TO OUTSOURCE ALL NON ESSENTIAL ACTIVITIES TRANSFORMING THEM FROM FIXED TO VARIABLE COSTS TO RE FOCUS ON THEIR CORE COMPETENCIES AND WHILE THIS TYPE OF OUTSOURCING PLAYS WELL WITH INVESTORS IN THE SHORT TERM THE SOLUTION THAT IT OFFERS IS ONLY A TEMPORARY ONE UNLESS IT IS ACCOMPANIED BY A ROBUST SCM STRATEGY THIS IS BECAUSE MUCH OF THE VALUE OFFERED BY COMPANIES TO THEIR CUSTOMERS IS GENERATED EXTERNALLY BY THE COMPANY S SUPPLIERS SO IF THE COMPANY IS UNABLE TO MANAGE OR DEVELOP ITS SUPPLIERS OR IF THE SUPPLIERS FAIL TO PERFORM THE COMPANY S PERFORMANCE IS AFFECTED TOO EVIDENCE SUGGESTS THAT FOR THOSE FIRMS WHO ARE PREPARED TO DEVELOP SCM STRATEGIES THE PAYBACK IN TERMS OF COMPETITIVE ADVANTAGE AND COST REDUCTION CAN BE CONSIDERABLE IN RECENT YEARS COMPANIES AS DIVERSE AS IBM WAL MART TOYOTA AND DELL HAVE ALL UNDERGONE NOTHING SHORT OF A SUPPLY CHAIN REVOLUTION AND TODAY ALL REGARD SUPPLY CHAIN MANAGEMENT AS AN ESSENTIAL PART OF THEIR OVERALL BUSINESS STRATEGY THIS BRIEFING OFFERS A PRACTICAL WORKING GUIDE TO HELP YOU AND YOUR ORGANISATION IMPLEMENT A ROBUST AND EFFECTIVE SUPPLY CHAIN MANAGEMENT APPROACH EXTENSIVE CASE STUDY MATERIAL ILLUSTRATES WHAT SHOULD AND SHOULD NOT BE DONE SO THAT STRATEGIC AND OPERATIONAL TARGETS CAN BE ACHIEVED THIS BRIEFING DISCUSSES THE SIX KEY STEPS IN EFFECTIVE SCM FOCUS ON CORE COMPETENCIES OUTSOURCE ALL NON CORE COMPETENCIES ALIGN DEMAND AND SUPPLY CONSOLIDATE ALL SIMILAR ACTIVITIES INTO CATEGORY MANAGEMENT RATIONALISE THE SUPPLY BASE AND CREATE STRATEGIC ALLIANCES WITH KEY SUPPLIERS DEVELOP LONG TERM SUPPLY CHAIN RELATIONSHIPS AND OPTIMISE THROUGH E BUSINESS TECHNOLOGY UNDERTAKE PROACTIVE SUPPLIER AND SUPPLY CHAIN DEVELOPMENT

VOLUME 2 OF LOGISTICS SUPPLY CHAIN AND PROCUREMENT CASE STUDY COLLECTION CONTAINS NEW CASE STUDIES TACKLING SUPPLY CHAIN AND PROCUREMENT ISSUES AIMING TO PROVIDE SOLUTIONS AFFECTING A RANGE OF DIFFERENT BUSINESSES COMPREHENSIVE IN SCOPE AND SCRUPULOUS IN DETAIL THIS COLLECTION INCLUDES ACTUAL EVENTS EXPERIENCED BY BUSINESSES OF EVERY SIZE FROM SMB S TO SOME OF THE MOST SUCCESSFUL CORPORATIONS IN MANUFACTURING TRANSPORTATION MARITIME AND OTHER INDUSTRIES READERS WILL DISCOVER PROVEN TACTICS AND INNOVATIVE SOLUTIONS FOR HANDLING UNCERTAINTIES SOLVING PROBLEMS AND CIRCUMVENTING RISK PLUS A WEALTH OF INFORMATION TO GUIDE STRATEGY AND DECISION MAKING READERS INVOLVED IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT WILL FIND THE LOGISTICS SUPPLY CHAIN AND PROCUREMENT CASE STUDY COLLECTION FULL OF IMMEDIATE APPLICATION OF STRATEGIES AND TACTICS TO SITUATIONS AND CHALLENGES VALUABLE TOOLS FOR TESTING MANAGEMENT PROFICIENCY IN CRISIS MITIGATION AND RESOLUTION INDEPENDENT LEARNING MODULES AND PROFESSIONAL TRAINING PROGRAMMES EXPANDED QUESTION AND ANSWER SECTIONS DESIGNED TO MEASURE KNOWLEDGE TRANSFER AND LESSONS LEARNED ENGAGING TOPICAL SITUATIONS HIGHLY RELEVANT TO THE FIELDS OF LOGISTICS SUPPLY CHAIN MANAGEMENT AND OPERATIONS STUDENTS AND PROSPECTIVE MANAGERS WILL LEARN CRUCIAL SKILLS TO MEET CURRENT CHALLENGES QUALIFY FOR PROFESSIONAL ADVANCEMENT AND ACHIEVE SUCCESS

THIS TEXTBOOK PRESENTS GLOBAL SUPPLY CHAIN AND OPERATIONS MANAGEMENT FROM A COMPREHENSIVE PERSPECTIVE COMBINING VALUE CREATION NETWORKS AND INTERACTING PROCESSES IT FOCUSES ON THE OPERATIONAL ROLES IN THE NETWORKS AND PRESENTS THE QUANTITATIVE AND ORGANIZATIONAL METHODS NEEDED TO

PLAN AND CONTROL THE MATERIAL INFORMATION AND FINANCIAL FLOWS IN THE SUPPLY CHAIN EACH CHAPTER OF THE BOOK STARTS WITH AN INTRODUCTORY CASE STUDY NUMEROUS EXAMPLES FROM VARIOUS INDUSTRIES AND SERVICES HELP TO ILLUSTRATE THE KEY CONCEPTS THE BOOK EXPLAINS HOW TO DESIGN OPERATIONS AND SUPPLY NETWORKS AND HOW TO INCORPORATE SUPPLIERS AND CUSTOMERS AS MATCHING SUPPLY AND DEMAND IS A CORE ASPECT OF TACTICAL PLANNING THE BOOK FOCUSES ON IT BEFORE TURNING TO THE ALLOCATION OF RESOURCES FOR FULFILLING CUSTOMER DEMANDS PROVIDING READERS WITH A WORKING KNOWLEDGE OF GLOBAL SUPPLY CHAIN AND OPERATIONS MANAGEMENT THIS TEXTBOOK CAN BE USED IN CORE SPECIAL AND ADVANCED CLASSES THEREFORE THE BOOK TARGETS A BROAD RANGE OF STUDENTS AND PROFESSIONALS INVOLVED WITH SUPPLY CHAIN AND OPERATIONS MANAGEMENT SPECIAL FOCUS IS DIRECTED AT BRIDGING THEORY AND PRACTICE

SUPPLY CHAIN MANAGEMENT BEST PRACTICES ALTHOUGH THE FUNDAMENTALS OF THE SUPPLY CHAIN INDUSTRY REMAIN CONSTANT MASSIVE SHIFTS IN THE DEMANDS OF THE MARKETPLACE AND POWERFUL NEW TECHNOLOGIES HAVE CHANGED THE WAY SUPPLY CHAIN AND TRANSPORTATION COMPANIES MUST ENGAGE WITH AND DELIVER SOLUTIONS TO THEIR CLIENTS IN THE NEWLY REVISED THIRD EDITION OF SUPPLY CHAIN MANAGEMENT BEST PRACTICES NOTED JOURNALIST AND SUPPLY CHAIN EXPERT DAVID BLANCHARD DELIVERS A COMPELLING AND COMPREHENSIVE OVERVIEW OF THE NEW TECHNOLOGIES SHAPING THE TRANSPORTATION AND SUPPLY CHAIN INDUSTRIES TODAY AND THE PROCESSES THAT WILL TRANSFORM THEM TOMORROW YOU LL DISCOVER A THOROUGH INTRODUCTION TO SUPPLY CHAIN MANAGEMENT ALONG WITH EXAMPLES OF BEST IN CLASS SUPPLY CHAINS IN A VARIETY OF INDUSTRIES YOU LL ALSO FIND PROVEN METHODS AND KPIS FOR MEASURING THE PERFORMANCE OF A SUPPLY CHAIN THE AUTHOR PRESENTS THE TRADITIONAL CORE PROCESSES OF SUPPLY CHAIN MANAGEMENT AND DISCUSSES THE TECHNIQUES USED BY INDIVIDUAL AND TRENDSETTING COMPANIES FROM AROUND THE WORLD FINALLY YOU LL LEARN ABOUT THE STRATEGIES SOLUTIONS AND TECHNOLOGIES USED BY LEADING COMPANIES TO DESIGN THEIR GLOBAL ORGANIZATIONS FROM DRONES AND THE INTERNET OF THINGS TO SAME DAY DELIVERY OMNI CHANNEL DISTRIBUTION ARTIFICIAL INTELLIGENCE UBER STYLE FREIGHT TRANSPORTATION APPS BLOCKCHAIN AND ROBOTICS THE BOOK DISCUSSES HOW THE TRANSFER OF COMPUTING POWER FROM CENTRAL MAINFRAMES INTO SMARTPHONES AND CLOUD BASED SERVICES HAS ENABLED GAME CHANGING TECHNOLOGIES TO REACH COMPANIES OF ALL SHAPES AND SIZES PERFECT FOR SUPPLY CHAIN MANAGERS AND PROFESSIONALS CHIEF FINANCIAL OFFICERS CHIEF INFORMATION OFFICERS AND CONTROLLERS SUPPLY CHAIN MANAGEMENT BEST PRACTICES WILL ALSO EARN A PLACE IN THE LIBRARIES OF MANUFACTURING WAREHOUSE AND PURCHASING MANAGERS WHO SEEK A ONE STOP RESOURCE TO HELP THEM UNDERSTAND THE LATEST TRENDS AND THE ENDURING FOUNDATIONS OF THE SUPPLY CHAIN INDUSTRY BUILD BEST IN CLASS SUPPLY CHAIN CAPABILITIES IN YOUR ORGANIZATION WITH THIS NEWLY UPDATED RESOURCE FROM AN INDUSTRY LEADER THE REVISED AND UPDATED THIRD EDITION OF SUPPLY CHAIN MANAGEMENT BEST PRACTICES OFFERS READERS AN INSIGHTFUL AND COMPREHENSIVE TAKE ON THE CONCEPTS PROCESSES AND TECHNOLOGIES THAT DEFINE TODAY S SUPPLY CHAIN AND TRANSPORTATION INDUSTRIES YOU LL DISCOVER MUST KNOW INFORMATION ABOUT TRADITIONAL AND CORE PROCESSES AS WELL AS NEW TECHNOLOGIES LIKE DRONES THE INTERNET OF THINGS SAME DAY DELIVERY AND ARTIFICIAL INTELLIGENCE THAT ARE TRANSFORMING THE INDUSTRY THE BOOK CONTAINS VALUABLE CASE STUDIES STORIES AND RECENT EXAMPLES FROM REAL ORGANIZATIONS IMPLEMENTING EXCITING NEW SUPPLY CHAIN INITIATIVES THAT ARE CHANGING THE WAY PROFESSIONALS THINK ABOUT THEIR FIELD YOU LL FIND PROVEN METHODS FOR MEASURING THE PERFORMANCE OF SUPPLY CHAINS AND INSIGHTS INTO THE STRATEGIES SOLUTIONS AND TECHNOLOGIES USED BY TRENDSETTING COMPANIES ACROSS THE WORLD FINALLY YOU LL LEARN WHY THE TRANSFER OF COMPUTING POWER FROM CENTRAL MAINFRAMES TO THE CLOUD AND HANDHELD DEVICES HAS FUNDAMENTALLY CHANGED THE SUPPLY CHAIN INDUSTRY IDEAL FOR EXECUTIVES CONTROLLERS SUPPLY CHAIN MANAGERS AND PROFESSIONALS AS WELL AS MANUFACTURING WAREHOUSE AND PURCHASING MANAGERS THE THIRD EDITION OF SUPPLY

CHAIN MANAGEMENT BEST PRACTICES REMAINS AN INDISPENSABLE RESOURCE FOR ANYONE SEEKING TO MAINTAIN AND OPTIMIZE A SUPPLY CHAIN THAT FUNCTIONS AS A COMPETITIVE ADVANTAGE

IN MOST BOARD ROOMS TODAY THE PRESSURE TO CONTINUOUSLY SHRINK THE DISTANCE FROM GROSS REVENUE TO NET OPERATING PROFIT AND CONSISTENTLY IMPROVE ROIC IS ACUTE MANY HAVE REALIZED AND MANY MORE ARE BEGINNING TO REALIZE THAT A WELL INTEGRATED AND MANAGED SUPPLY CHAIN IS A MAJOR DRIVER OF CONTINUOUSLY IMPROVING RESULTS ADVANCED SUPPLY MANAGEMENT STRATEGY AND EXECUTION MAKES THE TIE BETWEEN COMPETITIVE SURVIVAL AND SUPPLY CHAIN LEADERSHIP MATURITY OF PROCESS AND ASSOCIATED RESULTS IT CLEARLY DEFINES HOW TO ACHIEVE AND MAINTAIN A SUPPLY CHAIN LEADERSHIP POSITION BY FOCUSING ON REAL WORLD EXECUTION AND DETAILED INTEGRATION OF SPECIFIC ACTIONS AND PROCESS TECHNIQUES THESE DISTINGUISHED EXPERTS AND ACCOMPLISHED AUTHORS HAVE GATHERED THE NUGGETS OF SUCCESS FROM MANY INTERNATIONAL FIRMS AND COMBINED THEM INTO A WINNING FORMULA NOT AVAILABLE IN OTHER BOOKS THAT HAS BEEN ACHIEVED BY THE SELECT FEW THIS UNIQUE HOW TO GUIDE BRINGS THE OPPORTUNITY WITHIN THE SUB PROCESSES OF PROCUREMENT AND SUPPLY MANAGEMENT INTO FOCUS AND INCLUDES BOTH THE HARD SIDE AND SOFT SIDE OF THE CONTINUOUS PROCESS TRANSFORMATION THE REAL WORLD CONCEPTS DEPLOYMENT EXAMPLES AND ILLUSTRATIONS ARE PRACTICAL AND EXPLAINED WITH PRECISION FOR EASE OF UNDERSTANDING AND ARE TAILORED FOR APPLICATION TO ANY BUSINESS ENVIRONMENT THIS NO FLUFF BOOK WILL PUT MONEY IN YOUR COMPANY COFFERS IN MOST COMPANIES THE EFFORT TO IMPROVE SUPPLY CHAIN RESULTS HAS BEEN SHORT LIVED INCOMPLETE OR SUB OPTIMIZED THE MOST COMMON REASON IS THE LACK OF A CLEAR UNDERSTANDING OF WHAT THEY REALLY NEED TO DO SPECIFICALLY LINE OF SIGHT LINKAGE OF THE ENTERPRISE IN THE TRANSFORMATION PROCESS EFFORTS TO CUSTOMERS AND SHAREHOLDERS ADVANCED SUPPLY MANAGEMENT STRATEGY AND EXECUTION PROVIDES A CREDIBLE INTEGRATED ROADMAP TO EXTENDED SUPPLY CHAIN AND ENTERPRISE ENGAGEMENT AND SUSTAINED OPTIMIZED COMPETITIVE BUSINESS RESULTS IT IS A MUST READ FOR EXECUTIVES CONSULTANTS AND MANAGERS IN ALL TYPES OF OPERATIONS MANAGEMENT ROLES AND IS SUITABLE FOR ADVANCED ACADEMIC COURSES AS WELL

THE PURPOSE OF THIS BOOK IS TO HELP YOU WITH THE DEVELOPMENT AND IMPLEMENTATION OF A SUCCESSFUL END TO END SUPPLY CHAIN MANAGEMENT STRATEGY OPTIMISING YOUR PROCESSES FROM MANUFACTURER TO RETAILER THIS BOOK ANSWERS FOUR QUESTIONS HOW TO DEVELOP AN END TO END SUPPLY CHAIN STRATEGY HOW TO CREATE THE NECESSARY SUPPLY CHAIN INFRASTRUCTURE HOW TO MAKE COLLABORATION WORK BETWEEN THE PARTNERS IN THE NETWORK HOW TO PLAN AND MANAGE THE SUPPLY CHAIN FLOWS IT WILL ENABLE YOU TO SYSTEMATICALLY IMPROVE YOUR SALES PRODUCTIVITY IN THE RETAIL STORES ENHANCE THE OPERATIONAL QUALITATIVE PERFORMANCE OF YOUR PROCESSES AND THOSE OF YOUR PARTNERS IN THE SUPPLY CHAIN MORE EFFECTIVELY BALANCE THE TRADE OFF TIME V COSTS THIS BOOK PROVIDES YOU WITH A SUPPLY CHAIN SYSTEM MODEL A FRAMEWORK TO DEVELOP YOUR END TO END SUPPLY CHAIN 10 STRATEGIC BUILDING BLOCKS WHICH CAN BE USED AS A TOOLKIT 50 LESSONS LEARNED BASED ON EXPERIENCES FROM PRACTICE A STRATEGIC ROADMAP TO PLAN ORGANISE LEAD AND CONTROL YOUR SUPPLY CHAIN THE 2ND EDITION IN HARDCOVER AND COLOR HAS MANY NEW CASES TOOLBOXES AND A NEW CHAPTER ON PROCESS MANAGEMENT IN ADDITION MORE ATTENTION IS GIVEN TO TOPICS LIKE PROCUREMENT DEMAND PLANNING OMNICHANNELING AND SUPPLY CHAIN DESIGN PLANNING AND EXECUTION FOR WHOM HAS THIS BOOK BEEN WRITTEN THIS BOOK IS USEFUL FOR THINKERS AND PRACTITIONERS FOR EVERYONE WHO WANTS TO LEARN MORE ABOUT SUPPLY CHAIN MANAGEMENT AND THE DEVELOPMENT AND IMPLEMENTATION OF AN END TO END SUPPLY CHAIN STRATEGY THIS BOOK IS ALSO AVAILABLE AS PAPERBACK IN BLACK AND WHITE WITH THE TITLE SUPPLY CHAIN MANAGEMENT 2ND EDITION

TO RETAIN THEIR MARKET SHARE IN TODAY'S COMPETITIVE BUSINESS COMPANIES ARE COMING UP WITH HIGH VALUE LOW PRICE PRODUCTS TO CUT THEIR COSTS THEY ARE STRIVING HARD TO IDENTIFY THE CASH CONSUMING AREAS IN THEIR OPERATIONS LOGISTICS AND SUPPLY CHAIN IS ONE OF THEM AS ITS SCOPE RANGES FROM THE PROCUREMENT AND MANAGEMENT OF THE RAW MATERIALS THROUGH TO THE DELIVERY OF THE FINAL PRODUCT THIS BOOK NOW IN ITS THIRD EDITION CONTINUES TO PROVIDE THEORETICAL AND PRACTICAL EXPERTISE IN THIS AREA AND HAS BEEN UPGRADED TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT THE BOOK BEGINS WITH AN INTRODUCTION TO THE ELEMENTS OF LOGISTICS MANAGEMENT AND THEN MOVES ON TO EXPLAIN OPERATING OBJECTIVES OF INTEGRATED LOGISTICS BARRIERS TO INTERNAL INTEGRATION AND PRINCIPLES OF LOGISTICS INFORMATION IT ALSO DEALS WITH FORECASTING INVENTORY MANAGEMENT POLICIES WAREHOUSING AND HIGHLIGHTS VARIOUS ASPECTS OF LOGISTICS MANAGEMENT AND LOGISTICAL ORGANIZATION THE BOOK CONTAINS CASE STUDIES IN THE INDIAN CONTEXT TO GIVE A PRACTICAL FLAVOUR TO THE SUBJECT IN THIS EDITION A NEW CHAPTER NAMELY SUPPLY CHAIN VULNERABILITY AND ETHICAL ISSUES ALONG WITH TOPICS LIKE LOGISTICAL FRAMEWORK WITH RESPECT TO PRODUCT LIFE CYCLE BULLWHIP EFFECT COLLABORATIVE PLANNING FORECASTING AND REPLENISHMENT SCOR MODEL FOR MEASURING SUPPLY CHAIN PERFORMANCE HAVE BEEN INCLUDED TO WIDEN THE SCOPE OF THE SUBJECT TARGET AUDIENCE MBA PRODUCTION AND OPERATIONS MANAGEMENT PGDM LOGISTICS AND SUPPLY CHAIN MANAGEMENT

THE SEVENTH EDITION OF OPERATIONS AND SUPPLY CHAIN MANAGEMENT FOR MBAS IS THE DEFINITIVE INTRODUCTION TO THE FUNDAMENTAL CONCEPTS OF SUPPLY CHAIN AND OPERATIONS MANAGEMENT DESIGNED SPECIFICALLY TO MEET THE NEEDS OF MBA STUDENTS THIS MARKET LEADING BOOK OFFERS CLEAR PRESENTATION OF TOPICS SUCH PROCESS PLANNING AND DESIGN CAPACITY AND LOCATION PLANNING SCHEDULE AND INVENTORY MANAGEMENT AND ENTERPRISE RESOURCE PLANNING A STRATEGIC CONCEPTUAL APPROACH HELPS READERS COMPREHEND THE CONTEMPORARY ISSUES THEY WILL SOON BE FACING IN INDUSTRY THIS CONCISELY FORMATTED VOLUME ENABLES INSTRUCTORS TO CUSTOMIZE THEIR COURSES FOR THE UNIQUE REQUIREMENTS OF MBA PROGRAMS EACH CHAPTER INTEGRATES MATERIAL DIRECTLY INTO THE TEXT RATHER THAN SIDEBARS HIGHLIGHTS AND OTHER PEDAGOGICAL DEVICES TO ACHIEVE A SMOOTH EASY TO READ NARRATIVE FLOW CAREFULLY SELECTED QUESTIONS PROMPT DISCUSSIONS THAT COMPLEMENT THE MATURE MORE EXPERIENCED NATURE OF MBA STUDENTS WHILE CASE STUDIES AND SUPPLEMENTARY MATERIALS ILLUSTRATE KEY CONCEPTS AND PRACTICES TOPICS SUCH AS OUTSOURCING AND GLOBAL SOURCING THE ROLE OF INFORMATION TECHNOLOGY AND GLOBAL COMPETITIVENESS STRATEGIES ASSIST STUDENTS TO UNDERSTAND WORKING AND COMPETING IN THE GLOBALIZED ECONOMY

EFFECTIVE DEVELOPMENT AND MANAGEMENT OF A SUPPLY CHAIN NETWORK IS AN INVALUABLE SOURCE OF SUSTAINABLE ADVANTAGE IN TODAY'S TURBULENT GLOBAL MARKETPLACE WHERE DEMAND IS DIFFICULT TO PREDICT AND SUPPLY CHAINS NEED TO BE MORE FLEXIBLE AS A RESULT THIS UPDATED 4TH EDITION OF THE BESTSELLING LOGISTICS AND SUPPLY CHAIN MANAGEMENT IS A CLEAR HEADED GUIDE TO ALL THE KEY TOPICS IN AN INTEGRATED APPROACH TO SUPPLY CHAINS INCLUDING THE LINK BETWEEN LOGISTICS AND CUSTOMER VALUE LOGISTICS AND THE BOTTOM LINE MEASURING COSTS AND PERFORMANCE CREATING A RESPONSIVE SUPPLY CHAIN MANAGING THE GLOBAL PIPELINE MANAGING SUPPLY CHAIN RELATIONSHIPS MANAGING RISK IN THE SUPPLY CHAIN MATCHING SUPPLY AND DEMAND CREATING A SUSTAINABLE SUPPLY CHAIN PRODUCT DESIGN IN THE SUPPLY CHAIN

TO RETAIN THEIR MARKET SHARE IN TODAY'S COMPETITIVE BUSINESS COMPANIES ARE COMING UP WITH HIGH VALUE LOW PRICE PRODUCTS TO CUT THEIR COSTS THEY ARE STRIVING HARD TO IDENTIFY THE CASH CONSUMING AREAS IN THEIR OPERATIONS LOGISTICS AND SUPPLY CHAIN IS ONE OF THEM AS ITS SCOPE RANGES FROM THE

PROCUREMENT AND MANAGEMENT OF THE RAW MATERIALS THROUGH TO THE DELIVERY OF THE FINAL PRODUCT THIS BOOK NOW IN ITS THIRD EDITION CONTINUES TO PROVIDE THEORETICAL AND PRACTICAL EXPERTISE IN THIS AREA AND HAS BEEN UPGRADED TO LOGISTICS AND SUPPLY CHAIN MANAGEMENT THE BOOK BEGINS WITH AN INTRODUCTION TO THE ELEMENTS OF LOGISTICS MANAGEMENT AND THEN MOVES ON TO EXPLAIN OPERATING OBJECTIVES OF INTEGRATED LOGISTICS BARRIERS TO INTERNAL INTEGRATION AND PRINCIPLES OF LOGISTICS INFORMATION IT ALSO DEALS WITH FORECASTING INVENTORY MANAGEMENT POLICIES WAREHOUSING AND HIGHLIGHTS VARIOUS ASPECTS OF LOGISTICS MANAGEMENT AND LOGISTICAL ORGANIZATION THE BOOK CONTAINS CASE STUDIES IN THE INDIAN CONTEXT TO GIVE A PRACTICAL FLAVOUR TO THE SUBJECT IN THIS EDITION A NEW CHAPTER NAMEDLY SUPPLY CHAIN VULNERABILITY AND ETHICAL ISSUES ALONG WITH TOPICS LIKE LOGISTICAL FRAMEWORK WITH RESPECT TO PRODUCT LIFE CYCLE BULLWHIP EFFECT COLLABORATIVE PLANNING FORECASTING AND REPLENISHMENT SCOR MODEL FOR MEASURING SUPPLY CHAIN PERFORMANCE HAVE BEEN INCLUDED TO WIDEN THE SCOPE OF THE SUBJECT

THIS CONTRIBUTED VOLUME PRESENTS STATE OF THE ART ADVANCES IN LOGISTICS THEORY IN VARIOUS FIELDS AS WELL AS CASE STUDIES THE BOOK REPORTS ON A NUMBER OF RECENTLY CONDUCTED STUDIES IN THE DINALOG AND THE EFFIZIENZCLUSTER LOGISTIKRUHR THUS BRIDGING THE GAP BETWEEN DIFFERENT PERSPECTIVES OF THEORETICAL AND APPLIED RESEARCH A SELECTION OF THEORETICAL TOPICS PRACTICAL EXAMPLES CASE STUDIES AND PROJECT REPORTS IS PRESENTED IN THIS VOLUME THE EDITORS CAREFULLY SELECTED CONTRIBUTIONS FROM A WIDE VARIETY OF PROJECTS WHICH WERE CARRIED OUT IN BOTH THE DINALOG CLUSTER AND THE EFFIZIENZCLUSTER LOGISTIKRUHR THE CONTRIBUTIONS ARE GROUPED IN FIVE MAIN SECTIONS EACH REPRESENTING KEY DOMAINS IN THE EVOLUTION OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT SUSTAINABILITY URBAN LOGISTICS VALUE CHAIN MANAGEMENT IT BASED INNOVATION KNOWLEDGE MANAGEMENT THIS BOOK IS INTENDED FOR BOTH RESEARCHERS AND PRACTITIONERS IN THE FIELD OF LOGISTICS AND SUPPLY CHAIN MANAGEMENT TO SERVE AS AN IMPORTANT SOURCE OF INFORMATION FOR FURTHER RESEARCH AS WELL AS TO STIMULATE FURTHER INNOVATION

FULLY REVISED AND EXPANDED THE SECOND EDITION CONTAINS VALUABLE TIPS TECHNIQUES ILLUSTRATIVE REAL WORLD EXAMPLES EXHIBITS AND BEST PRACTICES THIS HANDY AND CONCISE PAPERBACK WILL HELP YOU STAY UP TO DATE ON THE NEWEST THINKING STRATEGIES DEVELOPMENTS AND TECHNOLOGIES IN SUPPLY CHAIN MANAGEMENT MICHAEL HUGOS PRESENTS THE CORE CONCEPTS AND TECHNIQUES OF SUPPLY CHAIN MANAGEMENT IN A CLEAR CONCISE AND EASILY READABLE STYLE FOR THOSE DESIRING AN INTRODUCTION TO THE SUBJECT OR FOR THOSE WANTING TO REFINE THEIR UNDERSTANDING AND APPLICATION OF SUPPLY CHAIN ISSUES THE CASE STUDIES AND EXECUTIVE INSIGHTS ARE VERY USEFUL IN ILLUSTRATING HOW TO EFFECTIVELY EMPLOY SUPPLY CHAINS TO ENABLE COMPANIES TO ACCOMPLISH THEIR BUSINESS GOALS PERRY J GAID VICE PRESIDENT OF PURCHASING ONESOURCE FACILITY SERVICES INC MY COMPANY IS INVOLVED IN BOTH MANUFACTURING AND DISTRIBUTION MR HUGOS S BOOK PROVIDES A VALUABLE FRAMEWORK OF CONCEPTS AND TECHNIQUES THAT PEOPLE AT ALL LEVELS OF THE COMPANY CAN USE TO ORGANIZE AND IMPROVE OUR SUPPLY CHAIN MANAGEMENT CAPABILITIES AND TIE THEM TO OUR BUSINESS STRATEGY GRANT WATKINSON PH D PRESIDENT COASTWIDE LABORATORIES INC PRAISE FOR THE FIRST EDITION AN EXCELLENT INTRODUCTION INTO SUPPLY CHAIN MANAGEMENT A BOOK YOU SHOULD OWN AND LOAN OUT TO OTHERS FREQUENTLY SUPPLY MANAGEMENT IN CLEAR AND CONCISE PROSE THIS LEAN BOOK OUTLINES THE MOST CRUCIAL TENETS AND CONCEPTS OF SUPPLY CHAIN MANAGEMENT SUPPLY CHAIN MANAGEMENT REVIEW THE WILEY ESSENTIALS SERIES BECAUSE THE BUSINESS WORLD IS ALWAYS CHANGING AND SO SHOULD YOU

THE PURPOSE OF THIS BOOK IS TO HELP YOU WITH THE DEVELOPMENT AND IMPLEMENTATION OF A SUCCESSFUL END TO END SUPPLY CHAIN MANAGEMENT STRATEGY

OPTIMISING YOUR PROCESSES FROM MANUFACTURER TO RETAILER THIS BOOK ANSWERS FOUR QUESTIONS HOW TO DEVELOP AN END TO END SUPPLY CHAIN STRATEGY HOW TO CREATE THE NECESSARY SUPPLY CHAIN INFRASTRUCTURE HOW TO MAKE COLLABORATION WORK BETWEEN THE PARTNERS IN THE NETWORK HOW TO PLAN AND MANAGE THE SUPPLY CHAIN FLOWS IT WILL ENABLE YOU TO SYSTEMATICALLY IMPROVE YOUR SALES PRODUCTIVITY IN THE RETAIL STORES ENHANCE THE OPERATIONAL QUALITATIVE PERFORMANCE OF YOUR PROCESSES AND THOSE OF YOUR PARTNERS IN THE SUPPLY CHAIN MORE EFFECTIVELY BALANCE THE TRADE OFF TIME V COSTS THIS BOOK PROVIDES YOU WITH A SUPPLY CHAIN SYSTEM MODEL A FRAMEWORK TO DEVELOP YOUR END TO END SUPPLY CHAIN 10 STRATEGIC BUILDING BLOCKS WHICH CAN BE USED AS A TOOLKIT 50 LESSONS LEARNED BASED ON EXPERIENCES FROM PRACTICE A STRATEGIC ROADMAP TO PLAN ORGANISE LEAD AND CONTROL YOUR SUPPLY CHAIN THE 2ND EDITION HAS MANY NEW CASE TOOLBOXES AND A NEW CHAPTER ON PROCESS MANAGEMENT IN ADDITION MORE ATTENTION IS GIVEN TO TOPICS LIKE PROCUREMENT DEMAND PLANNING OMNICHANNELING AND SUPPLY CHAIN DESIGN PLANNING AND EXECUTION FOR WHOM HAS THIS BOOK BEEN WRITTEN THIS BOOK IS USEFUL FOR THINKERS AND PRACTITIONERS FOR EVERYONE WHO WANTS TO LEARN MORE ABOUT SUPPLY CHAIN MANAGEMENT AND THE DEVELOPMENT AND IMPLEMENTATION OF AN END TO END SUPPLY CHAIN STRATEGY

SUPPLY CHAIN 4 0 HAS INTRODUCED AUTOMATION INTO LOGISTICS AND SUPPLY CHAIN PROCESSES EXPLOITING PREDICTIVE ANALYTICS TO BETTER MATCH SUPPLY WITH DEMAND OPTIMIZING OPERATIONS AND USING THE LATEST TECHNOLOGIES FOR THE LAST MILE DELIVERY SUCH AS DRONES AND AUTONOMOUS ROBOTS SUPPLY CHAIN 4 0 PRESENTS NEW METHODS TECHNIQUES AND INFORMATION SYSTEMS THAT SUPPORT THE COORDINATION AND OPTIMIZATION OF LOGISTICS PROCESSES REDUCTION OF OPERATIONAL COSTS AS WELL AS THE EMERGENCE OF ENTIRELY NEW SERVICES AND BUSINESS PROCESSES THIS EDITED COLLECTION INCLUDES CONTRIBUTIONS FROM LEADING INTERNATIONAL RESEARCHERS FROM ACADEMIA AND INDUSTRY IT CONSIDERS THE LATEST TECHNOLOGIES AND OPERATIONAL RESEARCH METHODS AVAILABLE TO SUPPORT SMART INTEGRATED AND SUSTAINABLE LOGISTICS PRACTICES FOCUSING ON AUTOMATION BIG DATA INTERNET OF THINGS AND DECISION SUPPORT SYSTEMS FOR TRANSPORTATION AND LOGISTICS IT ALSO HIGHLIGHTS MARKET REQUIREMENTS AND INCLUDES CASE STUDIES OF CUTTING EDGE APPLICATIONS FROM INNOVATORS IN THE LOGISTICS INDUSTRY

SUPPLY CHAIN MANAGEMENT SECURING A SUPERIOR GLOBAL EDGE TAKES AN INTEGRATED APPROACH TO MANAGING SUPPLY CHAINS BY ADDRESSING THE CRITICALLY IMPORTANT AREAS OF GLOBALIZATION SUSTAINABILITY AND ETHICS WITHIN EVERY CHAPTER AUTHORS RAY VENKATARAMAN AND OZGUN DEMIRAG USE A WIDE VARIETY OF REAL WORLD CASES AND EXAMPLES FROM THE MANUFACTURING AND SERVICE SECTORS TO ILLUSTRATE INNOVATIVE SUPPLY CHAIN STRATEGIES AND TECHNOLOGIES WITH A FOCUS ON DECISION MAKING AND PROBLEM SOLVING SUPPLY CHAIN MANAGEMENT PROVIDES STUDENTS WITH TOOLS THEY NEED TO SUCCEED IN TODAY S FIERCELY COMPETITIVE INTERCONNECTED GLOBAL ECONOMY KEY FEATURES INCLUDES COVERAGE OF COVID 19 BIG DATA TECHNOLOGY TOOLS AND OTHER CURRENT TOPICS INFLUENCING SUPPLY CHAINS IN TEXT EXAMPLES AND SOLVED PROBLEMS WALK STUDENTS STEP BY STEP THROUGH EACH CALCULATION CASE STUDIES AND SCM PROFILES PROVIDE REAL WORLD INSIGHTS INTO CUTTING EDGE SUPPLY CHAIN PRACTICES PRACTICE PROBLEMS GIVE STUDENTS OPPORTUNITY TO APPLY WHAT THEY VE LEARNED

THIS BOOK PROVIDES AN OVERVIEW OF IMPORTANT TRENDS AND DEVELOPMENTS IN LOGISTICS AND SUPPLY CHAIN RESEARCH MAKING THEM AVAILABLE TO PRACTITIONERS WHILE ALSO SERVING AS A POINT OF REFERENCE FOR ACADEMICIANS OPERATIONS AND LOGISTICS ARE CORNERSTONES OF MODERN SUPPLY CHAINS



THAT IN TURN ARE ESSENTIAL FOR GLOBAL BUSINESS AND ECONOMICS THE COMPOSITION CHARACTER AND IMPORTANCE OF SUPPLY CHAINS AND NETWORKS ARE RAPIDLY CHANGING DUE TO TECHNOLOGICAL INNOVATIONS SUCH AS INFORMATION AND COMMUNICATION TECHNOLOGIES SENSORS AND ROBOTICS INTERNET OF THINGS AND ADDITIVE MANUFACTURING TO NAME A FEW OFTEN REFERRED TO AS INDUSTRY 4.0 SOCIETAL DEVELOPMENTS SUCH AS ENVIRONMENTAL CONSCIOUSNESS URBANIZATION OR THE OPTIMAL USE OF SCARCE RESOURCES ARE ALSO IMPACTING HOW SUPPLY CHAIN NETWORKS ARE CONFIGURED AND OPERATED AS A RESULT FUTURE SUPPLY CHAINS WILL NOT JUST BE ASSESSED IN TERMS OF COST EFFECTIVENESS AND SPEED BUT ALSO THE NEED TO SATISFY AGILITY RESILIENCE AND SUSTAINABILITY REQUIREMENTS TO FACE THESE CHALLENGES AN UNDERSTANDING OF THE BASIC AS WELL AS MORE ADVANCED CONCEPTS AND RECENT INNOVATIONS IS ESSENTIAL IN BUILDING COMPETITIVE AND SUSTAINABLE SUPPLY CHAINS AND AS PART OF THAT LOGISTICS AND OPERATIONS THESE SPAN MULTIPLE DISCIPLINES AND GEOGRAPHIES MAKING THEM INTERDISCIPLINARY AND INTERNATIONAL THEREFORE THIS BOOK CONTAINS CONTRIBUTIONS AND VIEWS FROM A VARIETY OF EXPERTS FROM MULTIPLE COUNTRIES AND COMBINES MANAGEMENT ENGINEERING AS WELL AS BASIC INFORMATION TECHNOLOGY AND SOCIAL CONCEPTS IN PARTICULAR IT AIMS TO PROVIDE A COMPREHENSIVE GUIDE FOR ALL RELEVANT AND MAJOR LOGISTICS OPERATIONS AND SUPPLY CHAIN MANAGEMENT TOPICS IN TEACHING AND BUSINESS PRACTICE ADDRESS THREE LEVELS OF EXPERTISE I.E. CONCEPTS AND PRINCIPLES AT A BASIC UNDERGRADUATE BS LEVEL MORE ADVANCED TOPICS AT A GRADUATE LEVEL MS AND FINALLY RECENT STATE OF THE ART DEVELOPMENTS AT A RESEARCH LEVEL IN PARTICULAR THE LATTER SERVE TO PRESENT A WINDOW ON CURRENT AND FUTURE POTENTIAL LOGISTICS INNOVATIONS IN THE DIFFERENT THEMATIC FIELDS FOR BOTH RESEARCHERS AND TOP BUSINESS PRACTITIONERS INTEGRATE A TEXTBOOK APPROACH WITH MATCHING CASE STUDIES FOR EFFECTIVE TEACHING AND LEARNING DISCUSS MULTIPLE INTERNATIONAL PERSPECTIVES IN ORDER TO REPRESENT ADEQUATELY THE TRUE GLOBAL NATURE OF OPERATIONS LOGISTICS AND SUPPLY CHAINS

ACHIEVE BEST PRACTICES IN SUPPLY CHAIN MANAGEMENT MUCH IS BEING WRITTEN ABOUT GLOBAL SUPPLY CHAIN AND SOURCING OPTIONS EMERGING IN TODAY'S MARKETPLACE TRANSFORMING SUPPLY CHAIN MANAGEMENT TO ACHIEVE OPERATIONS EXCELLENCE IS A MANDATE FOR MANY COMPANIES GLOBALLY SUPPLY CHAIN TRANSFORMATION WALKS YOU THROUGH THIS POTENTIALLY DIFFICULT PROCESS AND GETS YOU STARTED ON THE JOURNEY MUCH MORE THAN JUST A HOW TO BOOK IT'S A WHY TO BOOK THAT IS AS COMPELLING FOR ANY BUSINESS PERSON AS IT IS FOR SUPPLY CHAIN MANAGEMENT PROFESSIONALS THIS BOOK PROVIDES AN INVALUABLE ROAD MAP TO COMPANIES LOOKING TO TRANSFORM THEIR SUPPLY CHAINS AND ORGANIZATIONS TO ACHIEVE BEST PRACTICE RESULTS BEGINNING WITH GUIDANCE ON HOW TO MAKE THE CASE FOR CHANGE CHANGE IS INEVITABLE GROWTH IS OPTIONAL INCLUDES REAL WORLD CASES AND ILLUSTRATIONS OFFERS A STEP BY STEP ROAD MAP TO TRANSFORMING YOUR SUPPLY CHAIN EXPLAINS HOW TO OBTAIN SENIOR MANAGEMENT COMMITMENT TO TRANSFORMATION COVERS SOURCING PRODUCTION AND LOGISTICS PROCESS INTEGRATION POINTS WITH PRODUCT DEVELOPMENT MARKETING SALES AND FINANCE PROCESSES AS WELL AS EMERGING TECHNOLOGIES RFID CLOUD COMPUTING TELEMATICS ERP GPS LBS OTHERS ONE OF THE BIGGEST HURDLES TO SUPPLY CHAIN TRANSFORMATION IS OVERCOMING A CULTURE THAT IS RESISTANT TO CHANGE SUPPLY CHAIN TRANSFORMATION HELPS YOU UNDERSTAND THE CULTURAL RESISTANCE AND EVALUATE WHERE CHANGE IS NEEDED MOST AND THEN DEVELOP THE GAME PLAN FOR OVERCOMING RESISTANCE TO ACHIEVE BEST PRACTICE RESULTS

RECOGNIZING THE ARTIFICE WAYS TO GET THIS BOOKS **LOGISTICS AND SUPPLY CHAIN MANAGEMENT SYLLABUS** IS ADDITIONALLY USEFUL. YOU HAVE REMAINED

IN RIGHT SITE TO BEGIN GETTING THIS INFO. GET THE LOGISTICS AND SUPPLY CHAIN MANAGEMENT SYLLABUS JOIN THAT WE COME UP WITH THE MONEY FOR

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